

# Avroy Shlain Cosmetics Children's Online Privacy Protection Policy

At Avroy Shlain Cosmetics, we are committed to protecting the privacy of all our users, including children. This Children's Online Privacy Protection Policy outlines how we collect, use, and safeguard the personal information of children under the age of 13 who interact with our website, products, or services.

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## 1. Our Commitment to Children's Privacy

We recognize the need to provide additional privacy protections for children under the age of 13. Our website and services are not specifically directed at children, and we do not knowingly collect personal information from children under 13 without verifiable parental consent. If we become aware that we have collected personal information from a child under 13 without parental consent, we will take steps to delete such information promptly.

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## 2. Information We Collect from Children

If a child under 13 interacts with our website or services, we may collect the following types of information:

### a. Information Provided by the Child

- Name, email address, or other contact information (e.g., if the child participates in a contest or promotion).
- Username and password (if the child creates an account with parental consent).
- Preferences or interests (e.g., product preferences or survey responses).

### b. Information Collected Automatically

- **Cookies and Tracking Technologies:** We may use cookies to collect technical information such as IP address, device type, browser type, and browsing behavior. This information is used to improve our website and services.
  - **Website Analytics:** We collect data about how children interact with our website, such as pages visited and time spent on the site.
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## 3. How We Use Children's Information

We use the information collected from children only for the following purposes:

- To respond to a child's request or participation in a contest, promotion, or survey.
- To improve our website and services.
- To comply with legal obligations.

We do not use children's personal information for marketing or advertising purposes without verifiable parental consent.

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#### **4. Parental Consent**

Before collecting, using, or disclosing personal information from a child under 13, we will obtain verifiable parental consent. This may include:

- Requiring a parent to complete a consent form.
- Verifying consent via email or phone.
- Using a credit card or other payment method to confirm the parent's identity.

Parents may revoke their consent at any time and request that we delete their child's information.

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#### **5. Parental Rights**

Parents have the following rights regarding their child's personal information:

- To review the personal information we have collected from their child.
- To request that we delete their child's personal information.
- To refuse further collection or use of their child's information.
- To revoke consent at any time.

To exercise these rights, parents may contact us at [customerservices@avroyshlain.co.za](mailto:customerservices@avroyshlain.co.za)

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#### **6. How We Protect Children's Information**

We implement industry-standard security measures to protect children's personal information, including:

- Encryption of sensitive data.
  - Restricted access to children's information by authorized personnel only.
  - Regular security audits and updates to our systems.
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## 7. Sharing Children's Information

We do not sell or rent children's personal information to third parties. We may share children's information only in the following circumstances:

- With service providers who assist us in operating our website or services (e.g., payment processors or contest administrators).
  - When required by law or to protect the safety of our users.
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## 8. Changes to This Policy

We may update this Children's Online Privacy Protection Policy from time to time. Any changes will be posted on our website, and we encourage parents to review this policy periodically.

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## 8. Contact Us

If you have any questions or concerns about this policy or our data practices, please contact us at:

**Avroy Shlain Cosmetics**

Email: [info@avroyshlain.co.za](mailto:info@avroyshlain.co.za)

Phone: +27 11 655 3500

Address: 162 Tonetti Street, Midrand, Johannesburg, 1685, South Africa

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