

# Avroy Shlain Cosmetics Data Collection Policy

At Avroy Shlain Cosmetics, we are committed to protecting your privacy and ensuring the security of your personal information. This policy outlines how we collect, use, and safeguard your data when you interact with our products, services, website, and other platforms.

## 1. How Do We Collect Your Data?

We collect your data in the following ways:

### a. Information You Provide Directly

- When you create an account on our website.
- When you make a purchase or place an order.
- When you subscribe to our newsletters or marketing communications.
- When you participate in surveys, promotions, or contests.
- When you contact our customer service team via email, phone, or chat.

### b. Information Collected Automatically

- **Cookies and Tracking Technologies:** We use cookies, web beacons, and similar technologies to collect information about your browsing behavior, preferences, and device (e.g., IP address, browser type, operating system).
- **Website Analytics:** We collect data about how you interact with our website, such as pages visited, time spent on the site, and links clicked.
- **Purchase History:** We track your transaction history to improve your shopping experience and provide personalized recommendations.

### c. Information from Third Parties

- We may receive information from third-party platforms (e.g., social media, payment processors, or advertising partners) when you interact with our brand through these channels.
- We may also collect data from publicly available sources to enhance our services.

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## 2. What Data Do We Collect?

The types of data we collect may include:

- **Personal Information:** Name, email address, phone number, shipping and billing address, payment information, and date of birth.
- **Demographic Information:** Age, gender, and preferences.
- **Technical Information:** IP address, device information, browser type, and operating system.

- **Behavioral Information:** Purchase history, browsing patterns, and interactions with our website or app.
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### 3. Why Do We Collect Your Data?

We collect your data for the following purposes:

- To process and fulfill your orders.
  - To provide personalized product recommendations and improve your shopping experience.
  - To communicate with you about your account, orders, and promotions.
  - To analyze website performance and improve our services.
  - To comply with legal obligations and protect against fraud.
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### 4. How Do We Protect Your Data?

We implement industry-standard security measures to protect your data, including:

- Encryption of sensitive information (e.g., payment details).
  - Regular security audits and updates to our systems.
  - Restricted access to your data by authorized personnel only.
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### 5. Your Rights and Choices

You have the right to:

- Access, update, or delete your personal information.
- Opt out of marketing communications at any time.
- Disable cookies through your browser settings.
- Request a copy of the data we hold about you.

To exercise these rights, please contact us at [customerservices@avroyshlain.co.za](mailto:customerservices@avroyshlain.co.za).

## 6. Sharing Your Data

We do not sell your personal information to third parties. However, we may share your data with:

- **Service Providers:** Third-party vendors who assist us with payment processing, shipping, marketing, and analytics.
  - **Legal Authorities:** When required by law or to protect our rights and interests.
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## 7. Changes to This Policy

We may update this Data Collection Policy from time to time. Any changes will be posted on our website, and we encourage you to review this policy periodically.

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## 8. Contact Us

If you have any questions or concerns about this policy or our data practices, please contact us at:

**Avroy Shlain Cosmetics**

Email: [info@avroyshlain.co.za](mailto:info@avroyshlain.co.za)

Phone: +27 11 655 3500

Address: 162 Tonetti Street, Midrand, Johannesburg, 1685, South Africa

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