

# Avroy Shlain Cosmetics Privacy Policy

At Avroy Shlain Cosmetics, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your data when you visit our website ([www.avroyshlain.co.za](http://www.avroyshlain.co.za)), use our services, or interact with us in any way. By using our website or services, you agree to the terms outlined in this policy.

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## 1. Information We Collect

We collect the following types of information:

### a. Personal Information

- **Contact Information:** Name, email address, phone number, and shipping/billing address.
- **Account Information:** Username, password, and preferences (if you create an account).
- **Payment Information:** Credit card details, billing address, and transaction history (processed securely through third-party payment processors).
- **Demographic Information:** Age, gender, and preferences (optional).

### b. Technical Information

- **Device Information:** IP address, browser type, operating system, and device identifiers.
- **Usage Data:** Pages visited, time spent on the site, links clicked, and other browsing behavior.
- **Cookies and Tracking Technologies:** We use cookies, web beacons, and similar technologies to enhance your experience and collect data about your interactions with our website.

### c. Information from Third Parties

- We may receive information from third-party platforms (e.g., social media, payment processors, or advertising partners) when you interact with our brand through these channels.
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## 2. How We Use Your Information

We use your information for the following purposes:

- To process and fulfill your orders.
  - To provide personalized product recommendations and improve your shopping experience.
  - To communicate with you about your account, orders, promotions, and updates.
  - To analyze website performance and improve our services.
  - To comply with legal obligations and protect against fraud.
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### 3. How We Protect Your Information

We implement industry-standard security measures to protect your data, including:

- **Encryption:** Sensitive information (e.g., payment details) is encrypted during transmission.
  - **Access Controls:** Only authorized personnel have access to your personal information.
  - **Regular Audits:** We conduct regular security audits to ensure the safety of your data.
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### 4. Sharing Your Information

We do not sell or rent your personal information to third parties. However, we may share your data in the following circumstances:

- **Service Providers:** With third-party vendors who assist us with payment processing, shipping, marketing, and analytics.
  - **Legal Compliance:** When required by law or to protect our rights and interests.
  - **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred to the new owner.
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### 5. Your Rights and Choices

You have the following rights regarding your personal information:

- **Access:** Request a copy of the data we hold about you.
- **Correction:** Update or correct your personal information.
- **Deletion:** Request that we delete your data (subject to legal obligations).
- **Opt-Out:** Unsubscribe from marketing communications at any time.
- **Cookies:** Disable cookies through your browser settings.

To exercise these rights, please contact us at [customerservices@avroyshlain.co.za](mailto:customerservices@avroyshlain.co.za)

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### 6. Children's Privacy

Our website and services are not directed at children under the age of 13. We do not knowingly collect personal information from children without verifiable parental consent. If we become aware that we have collected such information, we will take steps to delete it promptly. For more details, please refer to our **Children's Online Privacy Protection Policy**.

## **7. International Data Transfers**

If you are accessing our website from outside South Africa, please note that your data may be transferred to, stored, and processed in South Africa or other countries where our service providers operate. By using our website, you consent to such transfers.

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## **8. Changes to This Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on our website, and we encourage you to review this policy periodically. Your continued use of our website or services constitutes acceptance of the updated policy.

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## **8. Contact Us**

If you have any questions or concerns about this policy or our data practices, please contact us at:

**Avroy Shlain Cosmetics**

Email: [info@avroyshlain.co.za](mailto:info@avroyshlain.co.za)

Phone: **+27 11 655 3500**

Address: **162 Tonetti Street, Midrand, Johannesburg, 1685, South Africa**

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